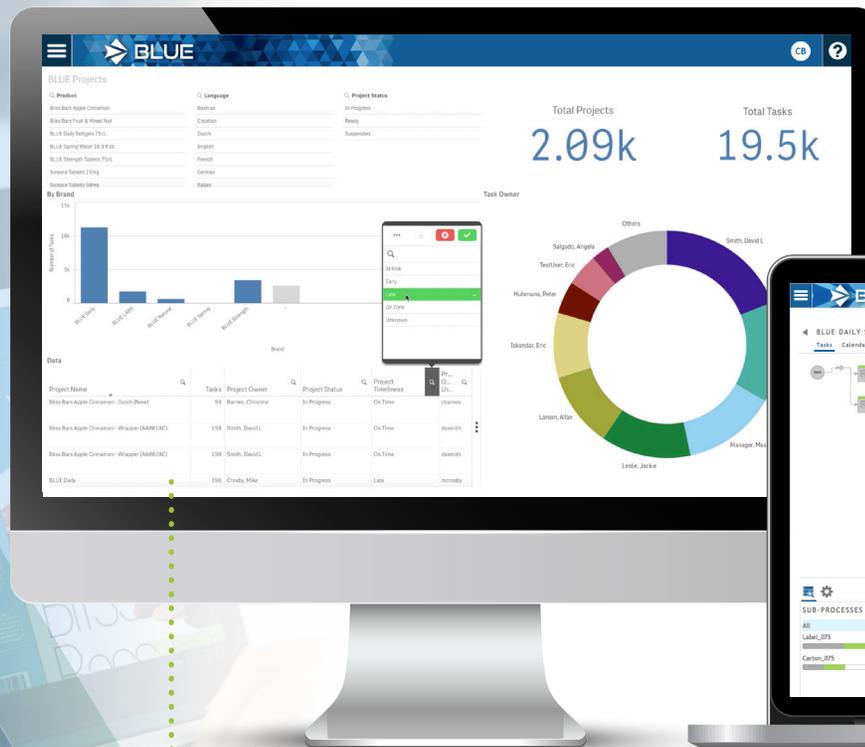


BLUE Enterprise

Label and Artwork Management doesn't have to be complicated.

If you're seeking a custom Label and Artwork Management software implementation, then BLUE Enterprise is right for you. Perfect for large, global enterprises and companies with validated environments seeking a custom Label and Artwork Management solution, BLUE Enterprise yields cost savings, improvements in on-time-delivery, and reductions in cycle times in even the most complex label and artwork management supply chains. The BLUE Enterprise package is priced by concurrent users and includes world class technical support.



BLUE BUSINESS INTELLIGENCE

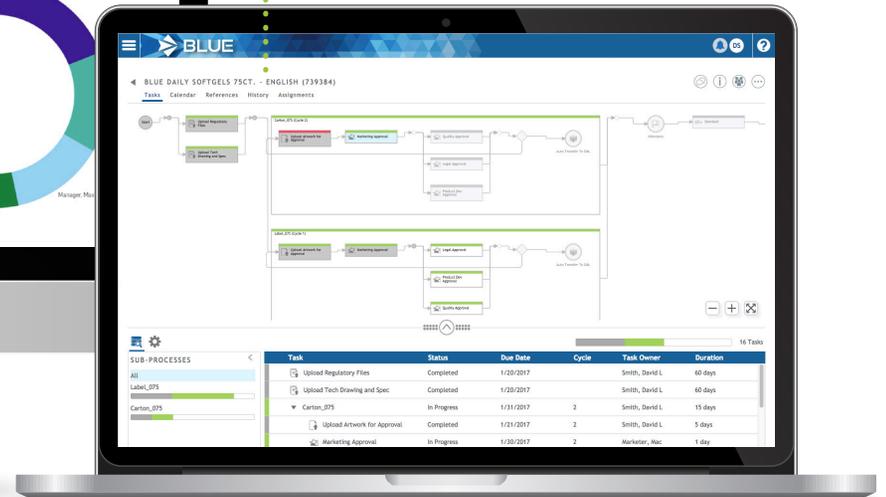
Understand where you are. BLUE Business Intelligence is a powerful suite of interactive reporting tools that provides new insight into your project cycles, tasks, usage, and artwork status. Powerful, intuitive reporting tools enable business users without any database knowledge to slice and dice data with drag-and-drop ease. Plus, data is updated in real time – because you care about what's happening now, not then.

BLUE ONLINE PROOFING

Centralize and consolidate design feedback. With BLUE Online Proofing, multiple team members can simultaneously view, compare and annotate assets for print, video and online deployments. This advanced, web-based suite of tools simplifies the complex process of artwork approval by keeping comments and change requests all in one place – and out of dozens of emails and hallway conversations. Plus, BLUE Online Proofing is optimized to handle large files quickly. Spend your time collaborating, not waiting for files to load.

BLUE WORKFLOW MANAGEMENT

Business optimization begins with workflow. Use the graphical drag-and-drop workflow editor to easily build project templates without writing a line of code. Assign tasks to users and groups, create swim lanes, receive automatic notifications, and effortlessly manage and track packaging projects across your organization. Say goodbye to the days of relying on emails and spreadsheets to manage your projects.



BLUE DIGITAL ASSET MANAGER

Always know where to find the latest version of your approved artwork. Easily store, organize, share, and route your artwork for approvals across your organization. This is an easy-to-use, web-based file repository that supports all popular file formats (PDF, Illustrator, Word, video, etc.) and the entire structure and taxonomy of the system are fully configurable. Plus, all changes are tracked, and a full audit trail is accessible for accurate record keeping.



BLUE Enterprise Features:

- Unlimited external collaborators
- Validatable system (part 11 and annex 11)
- Task assignment
- File versioning
- Advanced proofing
- Custom notifications
- Workflow builder
- Digital Asset Manager
- Advanced forms
- Custom branding
- Advanced workflow scripting
- Custom business intelligence and reports
- Single sign-on
- Video proofing
- BLUE Connect API (REST, SOAP, Javascript)
- Integration adapters (SAP, Oracle, etc.)
- Illustrator automated artwork integration
- Customizable support site
- Implementation services team
- Dedicated account manager and customer services team

Design Collaboration, Advanced Proofing, Workflow Builder + Digital Asset Manager

Measurable ROI Benefits	Technical Benefits	Ancillary Benefits
<ul style="list-style-type: none">• 70% increase in “right first time”• 80% decrease in cycle times• 70% decrease in process times• 90% decrease in asset search time	<ul style="list-style-type: none">• Best-in-class technology: cloud, private cloud• Extensive documentation• Seamless integration with systems across your supply chain• HTML5: works on any device, including mobile• High security, scalable performance, redundancy, and failover	<ul style="list-style-type: none">• 20+ years of global technology and customer success• Process and workflow leadership in managing complexity, global brands, and label and artwork management of millions of SKUs• Trusted leader in brand graphics and premedia industry• Rapid response times• Change management experience

About BLUE

BLUE Software’s leading label and artwork management applications enable its consumer brands, retail, life sciences, and marketing clients to satisfy the rigorous demands of creative, brand, and regulatory compliance. By leveraging SaaS-based collaboration and workflow tools, BLUE dramatically improves efficiency KPIs around label development and deployment for more than 100,000 users, 12,000 brands, and 5,000 companies worldwide.

We’re ready to put our experience to work for you.



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